

# Rajat Singh

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## EDUCATION

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- **AccioJob** Gurugram, India  
*Full Stack Web Development and Digital Marketing* Feb 2023 - Till Date  
*CourseWork: Digital Marketing, SEO/SMM/ASO, Core Java, HTML, CSS, JavaScript, MySQL*
- **Imperial College Of Engineering And Research** Pune, India  
*BE - Civil Engg* Aug 2014 - June 2018
- **Published Research Paper in Journal of Advances and Scholarly Researches in Allied Education (2017-18):**

## SKILLS SUMMARY

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- **Tech Skills:** Google Ads, Facebook Ads, Amazon Seller Central, Google Analytics, Google/Bing Webmaster Tools, Google My Business, Keyword Research, Affiliate Marketing, Email Marketing, Domain and Web Hosting, App Store Optimization, Website Optimization, On-Page and Off-Page Search Engine Optimization.
- **Tools:** WordPress, Canva, Moz, Semrush, Ahrefs, Mailchimp, Buffer, Cloudflare, Slack, Figma.
- **Soft Skills:** Leadership, Quick Learner, Decision Making, Confident and Determined.
- **Hobbies:** Website and Logo Design, Online Brand Building, Blogging, Copywriting, Video and Photo Editing.

## PERSONAL PORTFOLIO

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Websites	Type	Features
<a href="http://FameSeller.com">FameSeller.com</a> 	Account Marketplace	5200+ Registered Users, 505+ Active Listings
<a href="#">All Games</a> 	Android Game App	100k+ Downloads on Playstore
<a href="http://iLuvDrawings.com">iLuvDrawings.com</a> 	Blogging and Ecommerce	300+ SEO Friendly articles, 65 eBooks on Sale
<a href="#">Influencer Bucket</a> 	Influencer Marketplace	Find and Hire Indian Influencer Platform
<a href="#">hSuper.Tools</a> 	Tool Website	400+ Online Web Tools, Ranked 1 on Google

## PROJECTS

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- **H-Supertools** 2023  
*(Online Web and SEO Tools)*  
60k+ Monthly Organic Traffic. Ranked 1 on Google using on-page and off-page SEO techniques.  
Well-optimized for mobile and desktop. Build On WordPress with A+ GTmatrix Score.
- **Iluvdrawings.com** 2023  
*(E-Commerce and Affiliate Website)*  
65+ eBooks listed for sale. Ebooks are connected to Google Merchant Center.  
300+ SEO Friendly Articles Written. Ebooks listed on Amazon Kindle using Amazon Seller Central.
- **Influencer Bucket** 2022  
*(Indian Influencer Marketplace)*  
960+ Active Influencers Registered. Brand build within 6 months using online marketing techniques  
200+ Active Brands Registered. Created Social Accounts, GMB, and Android App.
- **Fameseller.com** 2020  
*(Buy Sell Social Media Accounts)*  
5200+ Buyers and sellers registered. 505+ Social media accounts listed for sale.  
150+ Accounts sold worth 7500 USD. Created GMB and Social Media Presence for Marketing.  
Ranked on top competitive keywords. Targeted the US and other Tier 1 Countries.

## EXPERIENCE

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- **Avenue Supermart Ltd.** Oct 2018 - Mar 2019  
*Site Engineer (Full-time)*  
Site **Execution** and **Supervision** of Dmart Stores. **Project Management** through **Designing**.  
**Managing** concrete on site from Ultratech Plant. **Reporting** daily site activities to higher authorities.

## Achievements

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- Fundamentals Of Digital Marketing 
- Selected as Junior Engineer at Daman (2022).

## Areas of Expertise

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- SEO Expert
- Digital Marketer
- Social Media Marketing
- Website Management